GAURAV ARORA

11+ YEARS IN GRAPHICS, UI & UX DESIGNING

Phone.
+91 8800312131

Website
www.gsarora.com

Email.
connectwithgsa@gmail.com

Behance (Portfolio)
www.behance.net/connectwithgsa

PROFILE INFO

A user experience, user interface, ux, ui, and design consultant, I have helped dozens of clients to define, develop and design digital products that resonate with their users.

Language Skills: Hindi ▮▮▮▮ English ▮▮▮▮ Punjabi ▮▮

MY SKILLS

Professional Skills

UI Design
UX/CX
Graphic Design
Logo Design
Research

Personal Skills

Leaership
Team Work
Integrity
Loyalty

Tools

Figma
Adobe CC
Sketch
Miro
Balsamiq

WORK EXPERIENCE

Senior UX/UI Designer
OrangeMantra Tech Pvt. Ltd.   Mar. 2020 - Present

Creative Visualizer & UXD
City Innovates Pvt. Ltd.   May. 2019 - Feb. 2020

Creative Team Lead, UXD, Product Designer
Geek Assured Pvt. Ltd.   Jul. 2017 to Sep. 2018

UI/UX, Graphic, Web Designer
Freelancer   Dec. 2016 - Jun. 2017

UI/UX Lead Graphic and Web Designer
OrangeMantra Tech Pvt. Ltd.   Feb. 2014 - Dec. 2016

UI/UX Team Lead Graphic and Web Designer
Synapse Communication Pvt. Ltd.   Jun. 2011 - Feb. 2014

Project Manager
Conztrue Inc.   Oct. 2009 - Jun. 2011

Assistant Team Lead Graphic and Web Designer
Web Techies Pvt. Ltd.   Jun. 2008 - Oct. 2009

Graphic and Web Designer
Xicom Technologies Pvt. Ltd.   Sep. 2007 - Jun 2008

EDUCATION

- **Bachelor of Commerce**
  Himalyan University - 2015 - 2018

- **Certification in 'AAASP'**
  Arena Multimedia - 2007 - 2010

- **12th from C.B.S.E Boards**
  M.R.V. Model School - 2005 - 2006

- **10th from C.B.S.E Boards**
  M.R.V. Model School - 2003 - 2004

CERTIFICATION

- **Leading & Engaging Virtual Teams**
  Tranziam - OrangeMantra (Completed)

- **UX Design Professional Certificate**
  Google (InProgress)

- **POWER UP - Motivational Maps Leadership Team Workshop**
  Tranziam - OrangeMantra (InProgress)

- **User-centric Computing for Human-Computer Interaction**
  www.swayam.gov.in (InProgress)

ROLES AND RESPONSIBILITIES

INFORMATION ARCHITECT (IA)

The information architect is the "master planner" of the website. The IA will gather and document requirements, including key objectives, functional requirements and content requirements. The IA will work closely with the UX designer and the Project Manager, and in some cases, the same person may play more than one (or all) of these roles.

Key relationships: UX designer, QA tester and PM
Key deliverables: Site map and requirements documentation

USER EXPERIENCE (UX) DESIGNER:

The UX designer uses the defined functional and content requirements for the site to develop a set of wireframe designs and flowcharts describing how users will interact with the site. Wireframes are "sketches" of page layouts indicating where functional elements and content will be placed on individual site pages, and flowcharts describe multi-step (and therefore, usually multi-page) processes users will follow to complete tasks on the website. The UX designer works
closely with the IA in developing an overall strategic plan for building the website, and with the project manager to keep the project on target.

Key relationships: Information architect, UI designer, developer, QA tester and PM
Key deliverables: Wireframes and flowcharts

USER INTERFACE (UI) DESIGNER

The UI designer, also referred to as a web designer or graphic designer, is concerned with the visual presentation of the website. The UI designer may work with other graphic or print designers to coordinate the website's appearance with related materials, or if appropriate start from scratch to develop a visual identity, including logos, fonts and color palettes. The UI designer then takes these elements, along with the UX designer's wireframes, and develops a set of web page designs with full visual treatments. The UI designer may then turn these designs into web page templates using HTML and CSS, or may coordinate this task with the web developer.

Key relationships: UX designer, web developer and PM
Key deliverables: Web page designs, Mobile screens design

EDUCATION

BCG - Boston Consulting Group
Mobile Application UI/UX, Website Designs

Philips
Mobile Application UI/UX

HERO MOTO CORP
Mobile Application UI/UX, Website Designs

Radisson BLU
Marketing Stuff Design

IKEA
Website Designs

Haldiram's
Website Designs

SRS Group
Mobile Application UI/UX, Website Designs

GIONEE SMART PHONES
Website Designs

Counter Point Research
Website Designs UI/UX

CIOL
Website Designs UI/UX

Still working with more...

PERSONAL DETAILS

Father's Name	Mr. Inder Jit Arora
Mother's Name	Mrs. Rekha Arora
Address	WZ, 79, Third Floor, Ram Nagar, Tilak Nagar, New Delhi 110018, India
Date of Birth	23 Oct.,1986
Marital Status	Married
Phone Number	+91 8800312131

DECLARATION

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Date:

Place:

Gaurav Arora